

# Privacy Policy

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Effective Date: 1 May 2025

Last Updated: 1 May 2025

## 1. Introduction

Akamai SA ("we", "us", or "our") operates the websites [www.bakerswarehouse.co.za](http://www.bakerswarehouse.co.za) and [www.beeglow.co.za](http://www.beeglow.co.za) (collectively, the "Sites"). We are committed to protecting your privacy and ensuring that your personal information is collected and used properly, lawfully, and transparently.

## 2. Information We Collect

We may collect and process the following types of personal information:

- Personal Identification Information: Name, email address, phone number, physical address, and other contact details.
- Payment Information: Billing address and payment details (note: we do not store credit card information; payments are processed securely via third-party payment gateways).
- Technical Data: IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system, and platform.
- Usage Data: Information about how you use our Sites, products, and services.
- Marketing and Communications Data: Your preferences in receiving marketing from us and your communication preferences.

## 3. How We Use Your Information

We use your personal information to:

- Provide and deliver products and services.
- Process transactions and send related information, including purchase confirmations and invoices.
- Manage your account and provide customer support.
- Communicate with you about products, services, offers, promotions, and events.
- Monitor and analyze trends, usage, and activities in connection with our Sites.
- Comply with legal obligations.

#### **4. Sharing Your Information**

We do not sell, rent, or trade your personal information to third parties. We may share your information with:

- Service Providers: Third-party vendors and service providers that provide services such as payment processing, order fulfillment, IT services, and customer support.
- Legal Requirements: If required to do so by law or in response to valid requests by public authorities.

#### **5. Data Security**

We implement appropriate technical and organizational measures to protect your personal information against accidental or unlawful destruction, loss, alteration, unauthorized disclosure, or access.

#### **6. Your Rights**

Under applicable data protection laws, you have the right to:

- Access the personal information we hold about you.
- Request correction of inaccurate or incomplete data.
- Request deletion of your personal information.
- Object to or restrict the processing of your data.
- Withdraw consent at any time where we are relying on consent to process your personal information.

To exercise any of these rights, please contact us at [info@akamaisa.co.za](mailto:info@akamaisa.co.za).

#### **7. Cookies**

Our Sites use cookies to enhance your browsing experience. Cookies are small data files stored on your device. You can set your browser to refuse all or some browser cookies or to alert you when websites set or access cookies.

#### **8. Third-Party Links**

Our Sites may contain links to third-party websites. We are not responsible for the privacy practices or the content of such websites.

#### **9. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date.

## 10. Contact Us

If you have any questions about this Privacy Policy or our treatment of your personal information, please contact us at:

Akamai SA

249 Oom Jochems Place

Erasmusrand, Pretoria

South Africa

Email: [info@akamaisa.co.za](mailto:info@akamaisa.co.za)